

June 24th, 2021

Subject: Change in ownership in SENIUS Food Equipment

Dear Sirs,

We are excited to bring to your notice our recent change in ownership and pleased to announce that SENIUS Food Equipment ApS as of the 21st of June is owned solely by the previous co-owners, Asbjørn Jensen and Thomas Sehested.

This transition marks the concluding chapter of our recently initiated generational change. For the last three years, the founders of Flexmatic ApS, Asbjørn Jensen and Thomas Sehested, has been co-owners of SENIUS Food Equipment as part of the well-established partnership between the two companies. Throughout the past few months, we have worked intensively to ensure a smooth transition and to be ready to take on the future challenges of the industrial baking industry.

We are now entering the next phase of our continued, joint journey of delivering best-in-class solutions on competitive terms, in close collaboration with our highly valued business partners.

With decades of experience with manufacturing equipment both to the industrial baking industry as well as the food processing industry, Asbjørn Jensen is now Managing Director and Thomas Sehested continues in the management of Automation activities. The founder and previous owner, Henrik Senius continues his engagement with the company on an everyday basis as Sales Director, continuing to provide great solutions to our valued clients and business partners around the world.

The aspiration of SENIUS Food Equipment is to sustain the reputation that we have managed to build for several years, by assuring the highest attention and commitment towards meeting expectations with satisfaction and continuing to develop our collaboration going forward. Acting together, in partnership, we can continue to create solutions with long-term value and the essential business relationship we are having.

We thank you for your attention,

Yours truly

Asbjørn Jensen
Managing Director

Thomas Sehested
Automation Manager

Henrik Senius
Sales Director

New address:

SENIUS Food Equipment
Industrivej 15
DK-8830 Tjele
CVR: 31 84 97 99

P: +45 87 99 01 00
P: +45 75 89 33 53
mail@senius.dk
www.senius.dk